

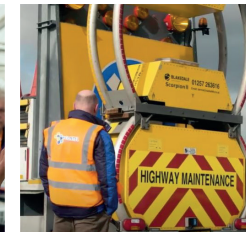
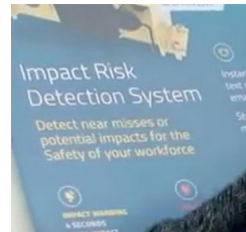


'supported by'
ROADSAFE

**11-12 JULY
2023**

RoadSafe Technology Live

**LIVE DEMOS & TRAINING WITH ROAD
SAFETY IN MIND**



FOUR EVENTS ONE LOCATION

ROADSAFE TECHNOLOGY LIVE

11-12 JULY 2023, UPPER HEYFORD AIRFIELD, OXFORDSHIRE

WELCOME THE MISSION

DriverAssist.Tech and RoadSafe are collectively bringing together a network of businesses that align with the vision of the Safe System approach with vehicle and road safety technology in mind.

This event provides a unique opportunity for exhibitors to network and demonstrate the benefits of advanced technologies in the automotive and highways industries today such as:

- Telemetry systems
- Camera systems
- Blind spot detection systems
- Driver Assistance Technology
- Driver awareness
- Highway maintenance
- Fleet management
- Road risk management
- Emergency services
- Trade associations
- and more.

Networking

Interactive tech
demos

Panel discussions

Presentation from
industry leaders



EXHIBITORS SPACE PRICING

Marquee Space

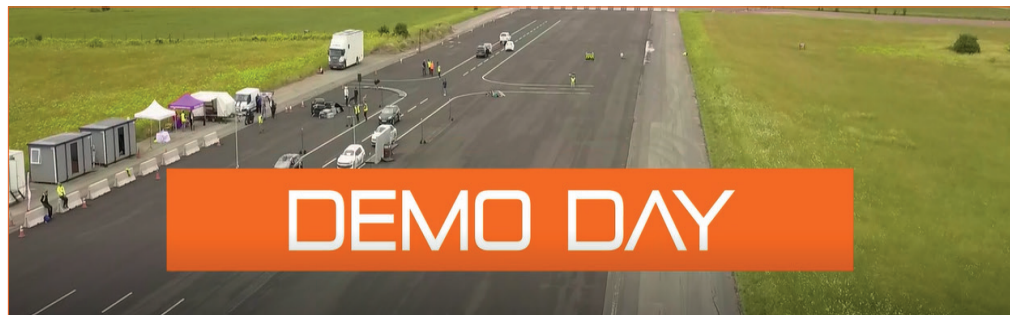
Non-Commercial Booth 2 days	Non commercial 2m x 2m booths for charities and government organisations to be set-up inside marquee	£250
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Outdoor Space

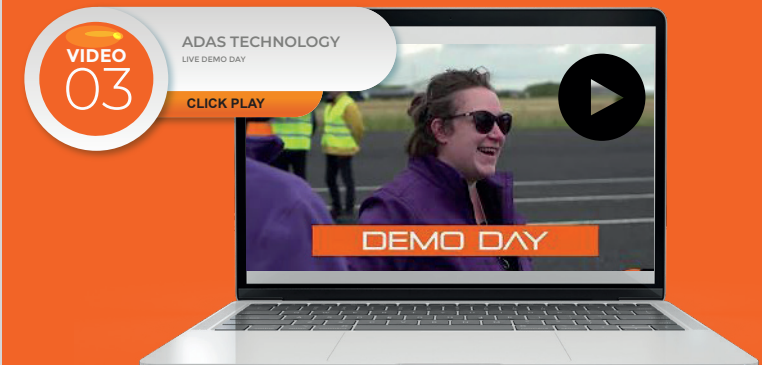
Commercial Outdoor Space Medium 2 days	- Vehicle space - Gazebo space	£5000
Commercial Outdoor Space Large 2 days	- Multiple vehicle spaces - Gazebo / exhibition unit space	£7500

Track Space

Track Demo Space 2 days	- Live track action for both days 4 times a 800m long track sectioned with white lines and painted 3 lane highway available	£2500
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Please note: Multiple choice above. For further information contact taran@driverassist.tech



INCLUDED IN PACKAGE

DIGITAL MEDIA

Video Media Coverage	Receive a copy of the event recap video	✓
Social Media Brand Awareness	- Social media brand awareness - Product features using your corporate logo, hashtags and tags.	✓
Website Brand Awareness	Your logo advertised on the website	✓

Please note: Exhibitors must provide all content for social media, website and press release. Guidelines will be provided. **Deadline is 30th May 2023**

POA

Corporate Branding Merchandise	- Branded flags - Branding on large inflatable arch	POA
Exhibition Units Bespoke	Custom exhibition units for display	POA
Custom Items Bespoke	Bespoke inflatable items	POA



SPONSORSHIP ONLY PACKAGES

HEADLINE & GOLD OPTIONS:

COST (All prices are subject to VAT)	HEADLINE	GOLD
JULY 2023	£19,889	£14,995
Max no. of sponsors (*Hierarchy branding at the event **track named after you)	1*	4**
Sponsor reference	'Sponsored by'	'Sponsored by'
Exhibition space	Large	Large
Exhibition location	Prime event location + priority on track	Prime location + priority on track
Speaking slot at VIP top table / panel	✓	✗

BRANDING PRINT	HEADLINE	GOLD
Name badges	✓	✗
Logo presence e.g. flags, board, arch	UNLIMITED	✓

BRANDING DIGITAL	HEADLINE	GOLD
Branding on website	✓ ✓	✓
Recognition and tags in social media posts	✓ ✓	✓
Mention in press release	✓	✓
Advert on website	Large	Medium
QR Code	✓ ✓	✓
Logo and coverage in event recap marketing video	✓ ✓	✓

CONTACT INFORMATION:

Marketing and event enquiries:

taran@driverassist.tech

General enquiries:

info@driverassist.tech



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THANK YOU

If you would like any more information or would like our help with your next event,
please contact us:

Email: info@driverassist.tech
Telephone: +44 (0)1993 209098
Website: www.driverassist.tech

Sponsored by **Moshon** DATA